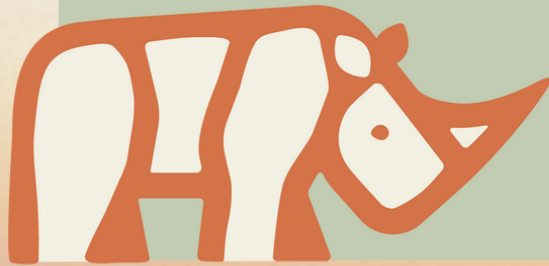


# RHINO REVOLUTION



**KORU CAMP**  
FUNDING PROPOSAL

**“THERE IS NO  
WILDLIFE OR HABITAT  
WITHOUT THE  
BUY IN OF LOCAL  
COMMUNITIES”**



# FUNDING PROPOSAL KORU CAMP

## A letter from Andreas Nusch - Head of Education

Dear Friend,

We extend a warm welcome to you and kindly request your invaluable support for our educational project in South Africa. We would like to provide you with a brief overview of our initiative.

The "Koru Camp" stands as a beacon of distinctive educational wilderness haven, granting children from a disadvantaged rural community an immersive encounter with Africa's captivating wildlife. This experience imparts crucial lessons in biodiversity, environmental conservation, sustainability, and life skills, fostering a profound connection with nature.

During the 4-day Koru Camp, children actively participate in environmental conservation lessons, enveloped in the splendour of the natural world. Building upon the success of the 2023 camps, our ambition extends to an expansion.

At the heart of our ethos lies the belief that education serves as the bedrock of sustainable development.

With your gracious support, we aim to gift these children with a transformative educational opportunity, instilling in them appreciation for academic accomplishment, healthy nutrition, and steadfast commitment to environmental stewardship.

Our aspiration is to forge an early connection between the natural world and introduce them to prospective career opportunities in conservation.

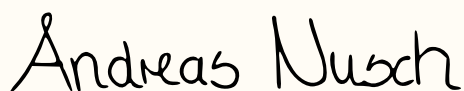
Children on the fringes of Kruger National Park have abundant job prospects in conservation and tourism, notably within lodges. Establishing an early connection between them and the domains of nature and knowledge is crucial, laying the foundation for active contributions to these sectors.

The support you provide will enable children to partake in life changing camps that could possibly shape their future. Your contribution, regardless of size, will have a meaningful impact and positive change for these children.

Enclosed are details on our funding proposal and support options. We appreciate any assistance and are available for inquiries.

Thank you for your keen interest and unwavering support.

Sincerely,



Andreas Nusch

Head of Education, Rhino Revolution

# REVOLUTIONIZING EDUCATION IN 2025

## Overview of Koru Camp Program



**20**

CAMPS 2025



**\$50.000**

COSTS FOR 20 CAMPS



**12**

KIDS PER CAMP



**\$2.500**

COSTS FOR 1 CAMP



**240**

KIDS GOING TO KORU CAMP 2025



**\$210**

COSTS FOR 1 KID



# EDUCATION FOR CHILDREN

## The Urgent need for Education for sustainable development and Wildlife Protection & Conservation

- In the area where our educational initiative operates (the Greater Kruger National Park, KNP), local children navigate a complex and often challenging family backdrop.
- They are part of a community just a few kilometers from South Africa's largest national park, surrounded by unique biodiversity.
- Yet, due to poverty and a troubled history, they are completely cut off from their natural heritage.
- Children growing up so close to such an impressive wildlife haven have no clue about these creatures, nor are they aware of their existence or the need to protect their national heritage.
- The impacts of poverty and lack of education have negatively affected the connection between the children and their environment, the animals, and species conservation.
- These children have no chance to grasp the significance of sustainability, ecological responsibility, and the protection of endangered species.



- Children from these towns and villages are easily recruited as young adults to engage in poaching and wildlife crime.
- Our mission now, through our sustainable educational initiative, is to equip these children with the resources to reconnect with their environment and the animals.
- We aim to heighten their awareness of the unique biodiversity in their immediate surroundings and provide them with the opportunity to actively contribute to species conservation.
- However, we need support for this. Our biggest challenge lies in engaging the local community, especially the children as the upcoming generation, in this vital task.
- Because without education and access to basic resources, any conservation initiatives will fall flat. It is vital for us to ensure that the children receive a high-quality education and have the chance to unfold their potentials.
- Koru Camp achieves this by giving the children access to daily meals, which they often go without, classroom participation in life skills, and active wilderness adventures to see and engage with wildlife around them.



# KORU CAMP

## Koru Camp for Sustainable Educational Initiative

- Rhino Revolution strategically makes use of Koru Camp to address various challenges in its educational mission.
- Koru Camp is a non-profit camp nestled in the Greater Kruger area. Their mission is to connect local, disadvantaged communities with their natural heritage and help establish a love for the environment.
- Situated within a 'Big 5 Reserve,' our programme accommodates 12 children and a teacher.
- This intentional decision is driven by our emphasis of ensuring high-quality and closely-knit care for the children. Maintaining a smaller group size allows us to better attend to the individual needs and well-being of each child in our care.
- It is supervised by Rhino Revolution (RR) staff and features tents for accommodation, a central area for lessons and meals, healthy catering, and basic bathroom facilities.
- An electric fence surrounding the property ensures security.
- Koru Camp stands out as a flagship project for sustainable educational initiatives.
- Children have the opportunity to go on Safari game drives up to twice a day, gaining insights into conservation and biodiversity.
- Additionally, during the midday heat, the children receive lessons from Rhino Revolution in the open aired, "Eco Classroom".
- All meals are provided by RR during the children's camp to ensure they are well fed. For many, this is the first time, some children will have 3 meals a day.







# GOALS OF THE INITIATIVE

## Education on Biodiversity and Environmental Conservation

Koru Camp provides kids with a unique chance to learn about environmental and nature topics right in the midst of the wilderness.

Our dedicated staff not only imparts knowledge but also nurtures essential skills such as reading and writing in English, along with teamwork.

The lessons at the heart of the camp offer the children an inspiring and immersive learning experience.



## Incentives for Academic Achievements

We incentivise and inspire our learners that form part of Rhino Revolution's educational initiative through special outings to acknowledge their academic accomplishments.

These incentives are granted for excellent reading performances, excelling in competitions, outstanding grades, aiming to further motivate all learners in the class and demonstrate that dedication, learning, and hard work are rewarded in life.

However, the camping trip is something truly extraordinary for the children.

For about 80% of the learners, it will be the first time experiencing the fascinating wildlife of Africa.

Our educational initiative provides these children with a rare chance to acquire valuable skills and experiences they wouldn't otherwise have.



## Gateway to Conservation Careers

In the region bordering the Kruger National Park, numerous job opportunities unfold in the realms of conservation and tourism within the lodges.

Children encounter early exposure to conservation, acquiring essential building blocks of knowledge. These early experiences lay crucial foundations for future careers & cherished jobs, providing interested children with the chance to set their course toward meaningful professional paths.



## Access to the Fascinating Wildlife of Africa

We provide game drives on Safari which provides kids with the thrilling opportunity to explore the world of animals together with a local guide who speaks their mother tongue, Tsonga and English.

In doing so, they learn not only about the captivating animals but also about the diverse plant life and the delicate ecosystem.

At the same time, they have the chance to make unique animal observations and gather unforgettable memories in nature.



# THREE NIGHTS, FOUR DAYS

The chronological sequence at the Koru Camp overview.



## DAY 1:

- 10:00 - 10:45 AM: Travel to School
- 10:45 - 11:00 AM: Children pick-up
- 11:00 - 11:45 AM: Journey to the Reserve
- 11:45 - 12:00 PM: Check-in at the Gate
- 12:00 - 1:00 PM: Transit to the Camp
- 1:00 - 1:30 PM: Children settle into their tents
- 1:30 - 2:30 PM: Lunch
- 2:30 - 4:30 PM: Classroom Session
- 4:30 - 7:00 PM: Safari in the Reserve
- 7:00 - 8:00 PM: Dinner
- 8:00 - 8:30 PM: Campfire Time



## DAY 2 & 3:

- 6:00 - 9:00 AM: Safari in the Reserve
- 9:00 - 9:30 AM: Breakfast
- 9:30 - 12:30 PM: Classroom Session
- 12:30 - 1:30 PM: Lunch
- 1:30 - 4:30 PM: Classroom Session
- 4:30 - 7:00 PM: Safari in the Reserve
- 7:00 - 8:00 PM: Dinner
- 8:00 - 8:30 PM: Campfire Time

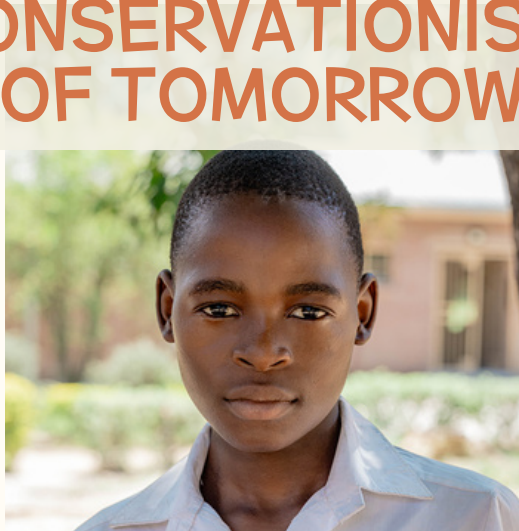


## DAY 4

- 6:00 - 9:00 AM: Safari in the Reserve
- 9:00 - 9:30 AM: Breakfast
- 9:30 - 11:30 AM: Classroom Session
- 11:30 AM - 12:00 PM: Packing
- 12:00 - 1:00 PM: Transit to the Gate
- 1:00 - 1:15 PM: Check-out at the Gate
- 1:15 - 2:00 PM: Journey back to School
- 2:00 - 2:45 PM: Travel to the Office



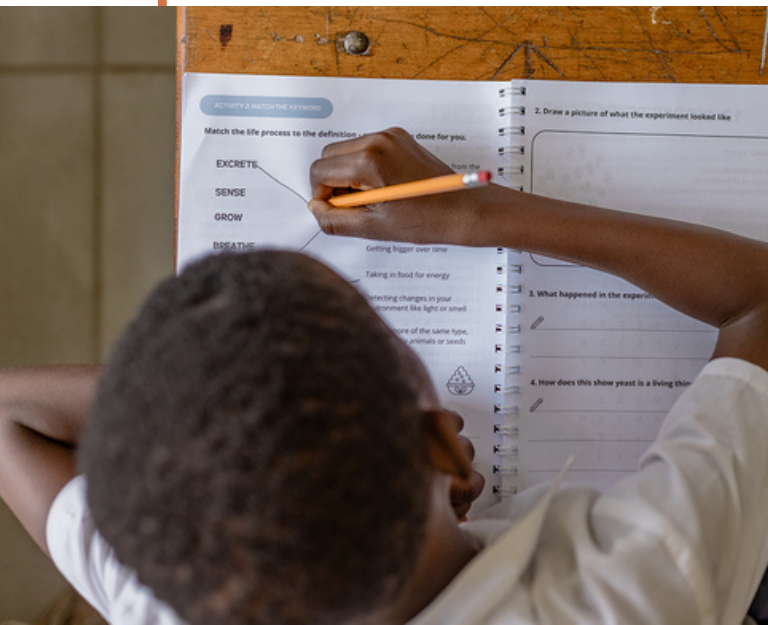
WITH YOUR SUPPORT,  
THESE ARE THE  
CONSERVATIONISTS  
OF TOMORROW.



# EMPOWERING ACORNHOEK

## Why does Rhino Revolution choose to educate children of Acornhoek?

- Rhino Revolution (RR) operates in South Africa, just 35 km from Acornhoek; a rural community in the Mpumalanga province of South Africa.
- The region grapples with various challenges that hits hard on unemployment, social problems, and as a result a leaning towards wildlife and other crime.
- We work, right on the edge of the Kruger National Park (KNP); home to both white and black rhino and a broad spectrum of wildlife.
- Given our holistic approach to environmental and species conservation, it makes sense to focus our educational initiative in Acornhoek, where it has been seen that much wildlife crime originates.



# THE CURRENT SITUATION

## Challenges for the People of Acornhoek

- Unemployment: Acornhoek's feeling the pinch of high unemployment. The main culprits are the lack of ample job opportunities in the region and a shortage of skilled workers. Many folks are forced to hustle in informal sectors or commute to nearby cities to find work.
- Social problems: The rampant unemployment triggers a slew of social & leaning to crime issues in Acornhoek.
- Poverty, inadequate housing, limited access to education, and healthcare are widespread.
- Particularly, the poorer population struggles to meet basic needs, potentially leading to a lack of social mobility.
- Crime: Like in many underprivileged communities, crime rates are on the rise in Acornhoek. The factors mentioned, along with limited resources, contribute to an uptick in thefts, robberies, and violent crime and a leaning to easy Wildlife Crime.
- Education: In Acornhoek, the education institutions are grappling with challenges such as limited resources, overcrowding, and a shortage of qualified educators. This results in a very low standard if any of education.
- Healthcare: Access to high-quality healthcare is restricted in Acornhoek. There is a high prevalence of infectious diseases such as HIV/AIDS and tuberculosis. The lack of medical personnel and infrastructure complicates the addressing of these health issues.



- In addition to regional issues, Acornhoek also bears the historical burden of apartheid, impacting the community.
- One of the challenges is that rural black communities often lack sufficient access to wilderness and wildlife.



**MANY INDIVIDUALS NEVER GET THE OPPORTUNITY TO WITNESS OR ENGAGE WITH AFRICA'S INCREDIBLE WILDLIFE, WHICH IS THEIR NATIONAL HERITAGE, CREATING A DISCONNECT FROM THE ENVIRONMENT AND NATURE.**

- This lack of access to wildlife can be traced back to the spatial separation during apartheid when certain areas were reserved for white population groups, excluding black communities. This resulted in a gap between people and the natural environment that persists to this day.
- Another issue negatively affecting the environment and nature in Acornhoek is the widespread practice of uncontrolled waste disposal.
- In some cases, there is inadequate infrastructure for waste management, and there is limited awareness of environmental conservation and waste management. This leads to litter being casually discarded and accumulating in the surroundings.
- It is crucial to acknowledge these issues and take measures to improve access to wildlife, promote environmental awareness, and implement better waste disposal systems.
- Through educational initiatives, community-based programs, and enhanced collaboration with the local communities, progress can be made to restore the connection between the people in Acornhoek and nature, fostering a more sustainable future.



A young rhinoceros calf is running on a dirt path, looking towards the camera. An adult rhinoceros is partially visible in the background, standing on the same path. The scene is set in a natural, outdoor environment with green foliage in the background.

**RHINOS  
HELPING  
PEOPLE  
HELP  
RHINOS!**



# FINANCIAL BLUEPRINT

## At a Glance: The Investment

The cost plan encompasses the investment for an excursion to Koru Camp (four days and three nights) with 12 children, one teacher, and two staff members from Rhino Revolution. In the year 2025, a total of 20 Koru Camp trips are planned. To finance these, we require donations totaling \$50,000. This will provide the opportunity for a total of 240 children from a rural community in our educational initiative to participate in this sustainable educational experience.

We appreciate any financial support to make the implementation of this significant educational initiative possible.

\$1.120,00	Accommodation expenses
\$800,00	Proportionate staff expenses
\$200,00	T-shirts and caps for 12 children
\$195,00	Transportation expenses
\$110,00	Proportionate office expenses for project management
\$75,00	Educational materials
<b>Total</b>	<b>The total cost for one Koru Camp</b>
<b>\$2.500,00</b>	<b>(four days and three nights)</b>



# FINANCIAL BLUEPRINT

## At a Glance: The Investment

### ACCOMMODATION EXPENSES:

Rhino Revolution is invoiced by the non-profit organization Koru Camp for the costs of accommodation, meals, and safari as per the details mentioned above. To conduct the camp, it is necessary for a school supervisor to accompany the camp. The teaching sessions are led by two staff members from Rhino Revolution to ensure a high-quality educational experience.

### PROPORTIONATE STAFF EXPENSES:

Ensuring the successful implementation of this educational initiative, overseen by two dedicated staff members, involves allocating one day for preparation and one day for debriefing. In addition, three days are reserved for the camp itself. Administrative tasks essential for planning have also been factored into the schedule.

### T-SHIRTS UND KAPPEN:

We require T-shirts and caps for the children in our educational initiative to enhance team spirit and ensure that no child is excluded due to their social or financial circumstances. Uniform clothing establishes a shared identity, fostering a sense of belonging within the group.

### TRANSPORTATION EXPENSES:

We utilize our minibus to pick up children from school and transport them to the reserve's entrance. After their stay at the camp, they are safely returned to school. The transportation costs cover the round-trip, ensuring that all children can participate comfortably and safely in the program.

### PROPORTIONATE OFFICE EXPENSES:

During the planning and organization of this educational initiative, the team operates from its dedicated workspace. The associated administrative costs have been proportionately allocated to the educational measure, as they are essential for the realization of the project.

### EDUCATIONAL MATERIALS:

For each Koru Camp, the team creates specialized teaching materials. The associated printing or acquisition costs are covered by this lump sum, enabling Rhino Revolution to address group-specific needs.



# DONATIONS

## Your opportunity to contribute financially

Your donation significantly contributes to advancing our educational initiative and providing children with a unique educational experience.

To facilitate the donation process, below is our bank information. Kindly use the specified purpose/reference when making your transfer to ensure proper allocation of your donation.

### **RHINO REVOLUTION NPC**

Shop 7, Rhino Convention Centre,  
Hoedspruit Wildlife Estate  
1380 Limpopo  
South Africa

Account Name: Rhino Revolution NPC  
Account Number: 63080028088  
Branch Code: 270652  
Swift Code: FIRNZAJJ

Registration Number: 2023/155270/08  
NPO Nr. 300-273

[www.rhinorevolution.org](http://www.rhinorevolution.org)  
E-Mail: [info@rhinorevolution.org](mailto:info@rhinorevolution.org)

Once again, heartfelt thanks for your valuable support. Your generosity makes a significant difference in the lives of children and contributes to sustainable development.



# TRANSPARENCY

## Responsible Handling of Donations:

Transparency is one of our core values at Rhino Revolution. We place great importance on ensuring that all relevant information regarding donations, expenditures, and our projects is accessible to everyone. In our annual report, published on our website, you will find detailed insights into our financial activities and project progress. Additionally, we will soon provide interested individuals with the opportunity to sign up for our newsletter through our website. Periodically, we will update our subscribers on our activities and provide insights into ongoing projects. We are always available for personal conversations and inquiries from our donors. It is our commitment to handle donations transparently and ensure they are used effectively and responsibly. Your support is crucial to us, and we want to assure you that your donations have a sustainable and positive impact.

For donations exceeding \$500 towards our educational initiative, we would like to offer our supporters the following additional benefits:

### **Donations from Companies/Entrepreneurs:**

- A Rhino Revolution Supporter Badge for display on your own website or social media.
- Inclusion on our website as an official supporter for a period of 12 months from the receipt of your donation.
- Access to an online gallery featuring high-resolution imagery of the educational initiative, funded by your donation, which you may use for your promotional purposes. Only a nominal acknowledgment and link to Rhino Revolution from your end are required when utilizing the images.
- An official acknowledgment across our social networks when images or videos from the initiative are published

### **Donations from private individuals:**

- Access to an online gallery featuring high-resolution imagery of the educational initiative, funded by your donation, which you are free to use for your own purposes. A nominal acknowledgment and linking to Rhino Revolution Europe from your end are required when using the images.
- An official thank-you across our social networks will be extended when images or videos from the initiative are published.

# CONTACT INFORMATION:

## At a Glance:

### **RHINO REVOLUTION NPC**

Shop 7, Rhino Convention Centre,  
Hoedspruit Wildlife Estate  
1380 Limpopo  
South Africa

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**Hanno Nusch** | CEO Rhino Revolution



**Andreas Nusch** | Head of Education